



Festival Sponsorship Opportunities

The Scottish Foundation of Indianapolis is a 501(c)3 organization.

Champion of the Royal Court..... \$TBD (Monetary only)

- Presenting Sponsor (“...Games & Festival Presented by...”)
- Placement of 5 branding banners*
- Logo recognition or name on promotional materials**
- Link to organization website
- Live promotional announcements during the festival
- Introduction of a company representative
- Location to display your organization, if desired
- 20 Sponsor Badges (includes admission)
- 20 Additional Festival Admissions via will-call

Royal Steward \$5,000+

(\$3,000+ plus in-kind is acceptable if applicable)
 Sponsorship of a major area, such as second stage, athletic field, village
 Placement of 3 branding banners*
 Logo recognition or name on promotional materials**
 Link to organization website
 Live promotional announcements during the festival
 10 Sponsor Badges (includes admission)

Earl..... \$2,500-4,999

(Monetary/in-kind is acceptable if applicable)
 Sponsorship of an activity, such as athletic competition, dance demonstration
 Placement of 1 branding banner*
 Logo recognition or name on promotional materials**
 Link to organization website
 Live promotional announcements during the festival
 6 Sponsor Badges (includes admission)

Baron.....\$1,000-2,499

(Monetary/in-kind is acceptable if applicable)
 Logo recognition or name on promotional materials**
 Link to organization website
 Live promotional announcements during the festival
 3 Sponsor Badges (includes admission)

Knight.....\$500-999

(Monetary/in-kind is acceptable if applicable)
 Live promotional announcements during the festival
 2 Sponsor Badges (includes admission)

Laird\$300-499

(Monetary/in-kind is acceptable if applicable)
 2 Festival Admissions via will-call
 Certificate honoring your donation

Chieftain.....\$100-299

(Monetary only)
 2 Festival Admissions via will-call

Highlander \$51-99

(Monetary only)
 Certificate honoring your donation

Sponsor Name: _____

Mailing Address: _____

Contact Person: _____ Type: _____

Tel: (_____) _____ Amount: _____

Email: _____

Please make check payable to The Scottish Foundation of Indianapolis & mail with this form to:

The Scottish Foundation of Indianapolis
 11722 Allisonville Road, Suite 103, #234
 Fishers, IN 46038-2327

Notes: _____

*Sponsor to provide banner(s) with pre-approval on design and content from the festival committee.

**Sponsor to provide logo. Media completed prior to exchange of funds will not be required to be changed.

**The Scottish Society of
Indianapolis**
Presents

**The Eighth Annual
Indianapolis Scottish
Highland Games & Festival**

**Saturday, October 14, 2017
9am - 9pm**

**German Park
8600 S Meridian St
Indianapolis, Indiana**

The Indianapolis Scottish Highland Games & Festival raises funds for the *McMath Scholarship for Scottish Gaelic Studies* at IUPUI to support Scottish cultural education.

This festival provides people with an opportunity to discover their Scottish roots, to learn about Scottish culture and history, and to witness world record attempts in traditional Scottish highland sports such as the caber toss and stone put.

The Scottish Society of Indianapolis promotes education about Scottish culture through monthly programs and its participation in activities such as the St. Patrick's Day Parade, the Indy Irish Festival, and the International Festival.

As a 501(c)3 non-profit, we need *your* sponsorship to make this year's event a success.

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Indianapolis Scottish Highland Games & Festival

2017
*Sponsorship
Opportunities*



Become a sponsor now &
help a great cause!

indyscotgamesandfest.com